

# The Northfield Press

The Greatest Single Civic Asset of a Community is the Integrity of Its Newspaper

Founded 1907 No. 193910

Northfield, Massachusetts, Friday, March 10, 1939

Price - Three Cents

## The Northfield General Conference Will Afford Fifteen Days Interest In Religious Talks and Addresses

A bulletin has just been issued and is now ready for distribution which gives the names of the various summer conferences to be held in Northfield this season, with the dates and the names of many of the speakers. The "Press" will publish the entire list with all detailed information in a forthcoming issue, but now calls attention to its readers of the announcement of the General Conference, which doubtless will be attended by many thousands from all parts of the country. The dates are from July 29 through Aug. 15.

Dr. Paul D. Moody, president of Middlebury college, and son of Dwight L. Moody, who founded and established the conferences some 60 years ago, will again head the conference and associated with him will be Dr. Paul E. Scherer, pastor of the Holy Trinity Lutheran church of New York City.

The conference has been held every year since it was begun by Dwight L. Moody and its sessions will be held in Sage Chapel and in the Seminary auditorium.

Speakers who have accepted invitations to attend the conferences and deliver addresses, or in some cases a series of addresses include Dean Howard Chandler Robbins of the General Theological seminary of New York City; Dr. J. V. Moldenhawer of the First Presbyterian church of New York City, both of whom are well known to previous conference attendants; Dr. Adam Burnett, minister of the Westbourne church, Glasgow, Scotland, long a conference favorite, will return to head the delegation of British speakers.

Names new to Northfield will include Dr. John Sutherland Bonnell of the Fifth Avenue Presbyterian church, New York, Dr. Frederick Grant of Union Theological seminary and Prof. Herbert Gray of Cambridge.

Readers who desire full information as to accommodations, the cost, etc., or copies of the complete program, should write to the Northfield Summer Conference committee, East Northfield, Mass.

### Mrs. Mary J. Spencer

Mrs. Mary J. Spencer passed quietly away at her home on Pine street, on Saturday, March 4, at the age of 72 years. As Mary Jones she was married to George T. Spencer at Covington, Va., where her eight children were born. About thirty years ago the family came to make their home in East Northfield.

She was a member of the Order of Eastern Star, the Gold Star Mother of the local American Legion Auxiliary, Congregational church and its societies, the Fortnightly, also the Garden club.

A son, Lieut. Haven H. Spencer for whom the local Legion post was named, was killed in 1920. Her husband passed away in 1921.

Surviving Mrs. Spencer are Simpson of Cincinnati, Ohio, Albert of Bellows Falls, Vt., Ross L. of this town, Briscoe of Newport, N. H., Mary of Concord, N. H., Bessie of Claremont, N. H., Georgia at home, and Pauline, a daughter by adoption, also at home. There are also nine grandchildren.

The funeral was held in the Congregational church on Tuesday afternoon with Dr. W. W. Coe officiating. The interment was at Center cemetery. The many beautiful flowers spoke of the high esteem in which she was held in the community.

A woman of rare character she was much loved and respected by all.

Mrs. George Smalley is confined to her home on Warwick avenue with an attack of illness.

### Unexpected Holiday At Mount Hermon

An unexpected holiday was declared at Mount Hermon on Thursday of last week by Headmaster David R. Porter to honor Mount Hermon school graduates who have made fine scholarship records in various colleges recently. Robert Rennie of the class of 1935, now a senior at Wesleyan, has just been awarded the Henry Fellowship of \$2500 for a year's study at Oxford. James Hawley, also of 1935, now a senior at Brown, has been awarded a Phi Beta Kappa key, and James Alter of 1936 at Mount Hermon, and James Hawley also ranked high in scholarship.

Robert Rennie was valedictorian of his class at Mount Hermon. At Wesleyan he has been prominent in scholarship and in the John Wesley club. James Alter was valedictorian of the class of 1936 at Mount Hermon, and James Hawley also ranked high in scholarship.

Dr. Porter's announcement of a free day for skating, skiing and indoor sports, received a great shout of applause as did the announcement concerning the honors which have been won by Hermon men now in college. Dr. Porter stated that the last marking period at Hermon indicated the best scholarship records in a decade. More than 100 boys made the honor roll and there were not many ineligible or failing.

### Elizabeth Caldwell

Mrs. Elizabeth M. (Cousins) Caldwell, formerly of Northfield, died last Friday night, at the age of 71 years, at the home of her daughter, Mrs. G. T. Bailey of Hamden, Ct.

Mrs. Caldwell was the widow of the late Frederick B. Caldwell who conducted a large farm in West Northfield and were residents here for 40 years. When the farm was sold, after the death of Mr. Caldwell, Mrs. Caldwell built a home on Highland avenue. In 1930 she went to Springfield to live with her daughter, Mrs. Robert D. Fuller and in 1934 she moved to Hamden, Ct.

She was a member of the local Congregational church and active in its various endeavors. She was also much interested in civic and town affairs during her residence here and did considerable work as a writer and news correspondent. She was an active woman, well known to all and had many friends.

Surviving are her two daughters, Mrs. Bailey and Mrs. Fuller, and two sons, Dr. J. Theodore Caldwell of Wethersfield, Ct., and Fred W. Caldwell of Arlington. Three brothers also survive, Harold S. Cousins of Lincoln, William Cousins of Minneapolis, Minn., and Frederic Cousins of Littleton. There are four grandchildren.

The funeral was held in the local Congregational church on Monday afternoon at 2:30 o'clock with the Rev. William W. Coe officiating, and burial was in the family plot in the West Northfield cemetery.

### Plan Vacation Trip

Dr. and Mrs. F. Wilton Dean plan to leave on a short vacation trip to Florida during the last two weeks of March. They will be accompanied on the trip by Mrs. Dean's parents, Mr. and Mrs. Clarence Wyman of Keene, N. H. They will visit various points enroute, and spend some time in Miami. During their absence, Mr. and Mrs. Richard Cobb will stay at their home.



The Auditorium On The Seminary Campus  
Where the sessions of the various conferences this summer will be held.

### An Amazon Trip Lecture At Church Next Thursday Eve.

At the Congregational church, Thursday evening, March 16, Rev. Philip H. Pent will deliver a lecture on "An Amazon Trip." Mr. Pent is a traveler, missionary and author. A cordial invitation is extended to all citizens of the community to attend.



Phillip H. Pent

Mr. Pent's lecture will be educational to the travel lover, because so little is known of the great Amazon jungle and its savages. It will be exceptionally inspiring for the missionary minded for it presents a real pioneer missionary work.

In speaking of the lecture, Anthony Zeoli, one of America's foremost evangelists, says, "It is the greatest lecture I have ever seen."

### The Honor Roll Of Center School

Principal Leonard announces the honor roll for Center school for the months of January and February this week and is as follows:

High honors — grade 7, Betty Phelps, Fay Warnock; grade 8, Arline Dunnell, Janet Kehl. Honors — grade 5, Helen Andrew, Floyd Dunnell; grade 6, Paul Gorgocosi, Persia Washer; grade 7, Stephen Gorgocosi, Karlene Tyler, Arlene Williams; grade 8, Barbara Addison, Sidney Given, Althea Churchill, Marorie Lanphear, Betty Jean Purrington, Irving Scott, Gloria Savcheff, Esther Syestowicki, Florence Zabko.

### The "Valley" Bill

The bill in the legislature meeting in regular session at the State House in Boston, to permit the County Commissioners of Hampshire, Hampshire and Franklin counties to appropriate a sum of money to advertise this section of the state, known as the "Pioneer Valley" section, now goes to its third reading and will in all probability be passed. The legislative committee on counties had reported favorably on the bill.

### A Food Sale

The Franklin County Women's Republican club will hold a public food sale on Saturday from 10:30 a. m. to 4 p. m. in the J. A. Young wallpaper store in the Sheldon building, Greenfield.

Mrs. R. Stanley Reid and Mrs. Halley G. Sells will take orders for food in Greenfield; Mrs. Martin Vance in Northfield; Mrs. J. A. Gunn in Turners Falls and Mrs. Daisy Montague in Sunderland.

### Big Crowd Grooms Representative Dole At The Grange Hall

It was legislative night at the Grange hall, Tuesday evening, when the Pomona Grange of the Connecticut Valley held its meeting here with Rep. Fred B. Dole as the guest speaker. Supper was served to those attending, at 7 o'clock and the business session was called to order at 8. Master Frederick White of the Northfield Grange welcomed the guests and Gilbert Ross of Montague, gave the response.



Rep. Fred B. Dole

Mr. Dole enlightened the members on the activities in which they were interested, of political life, and the doings on Boston's Beacon Hill. He exhorted that it was the duty of every citizen to take a keen interest in the affairs of his community, to elect competent officials, and to see that funds were not wasted by extravagant expenditures.

An entertainment was provided by the members of Montague, Greenfield and Bernardston Granges, in charge of a committee consisting of Albert Clark of Montague, O. S. Bickford of Greenfield and Ray Franklin of Bernardston. All present enjoyed a most pleasant evening and the Grange hall was taxed to its capacity.

### The Garden Club

The Northfield Garden club comes into much activity now in preparation for the coming spring and summer season when gardens will be uppermost in many minds. It is expected that there will be a showing of many attractive gardens in this town this year.

The club held a regular meeting in Alexander hall on Monday evening at 7:30 o'clock and heard a fine address by Prof. A. P. Tuttle of the Massachusetts State college on "Water Gardens." Mr. Tuttle presented much valuable information in this particular effort and his suggestions were taken and written down by many attending. The club invites any person interested in gardens to unite with its membership.

Rev. Edward Fairbanks of Main street was the preacher at the Baptist church in Turners Falls last Sunday morning.

### Discuss Guild Alumni Program



RAYMOND SMITH (left), newly elected president, talks over plans for the Fisher Body Craftsman's Guild alumni association with William S. McLean, secretary of the parent organization. The 23-year-old Amarillo, Texas, youth was the winner of a \$5,000 university scholarship in the 1932 model

### Red Cross Local Disaster Committee Is Re-appointed

The local committee of the American Red Cross Disaster Preparedness and Relief Division has been reappointed for Northfield and consists of William F. Hohen, chairman, in charge of executive matter; George W. Carr in charge of shelter and relief; and A. Gordon Moody, in charge of transportation. John W. Haigis is the county chairman, and Arthur P. Fitt is a member of the county executive committee.

The Red Cross, through this committee, is now prepared to function in any emergency. This is the third year of service for this committee without change of personnel, and the experience gained in the emergencies in Northfield by floods and hurricane have fully equipped the committee members with the knowledge of procedure.

### Dr. Paul J. Braisted To Speak At Seminary

It is announced that Dr. Paul J. Braisted, executive secretary of the Student Volunteer Movement, will speak at Northfield Seminary twice on Sunday, March 12. Dr. Braisted, former head of the Bible department at Mount Hermon school, will deliver the morning address in Russell Sage chapel at 11 o'clock and will also conduct the vesper service at 5 o'clock.

On Monday morning, Dr. Braisted will speak at the monthly seminar of ministers from Franklin county and nearby who gather at Northfield Seminary's Music hall at 9:30 o'clock. His subject will be the "Implications of a World-wide Christianity."

The speaker at both the 10:30 a. m. and 5:30 p. m. services in Mount Hermon Memorial chapel on Sunday will be Dr. Raymond Calkins of Cambridge.

### Student Conference At Northfield Hotel

Nearly 150 persons attended the 15th annual mid-winter conference of the Student Christian Movement of New England, which gathered at the Northfield Hotel last week Friday for a week-end stay. The delegates came largely from the various colleges of the Connecticut valley and the theme for discussion at the sessions was "Why Christian?"

Dr. Richard Roberts of Toronto, a preacher and author; Prof. James Luther Adams of Meadville Theological seminary in Chicago, who has studied in Germany; and Russell Durgin, who is on furlough from his missionary work in Tokyo, were the guest speakers.

While here lavish plans were made for the entertainment of the delegates and many participated in the outdoor sports, walking through the woods, horse-back riding and skiing where possible. Inside the hotel many groups found much to amuse them in games and other social pastimes. Manager Moody provided them with every comfort and convenience and they are looking forward to returning another season.

### Had A Bad Wreck But Escaped Injury

Early last Saturday morning, while traveling homeward, a sedan driven by William Zabko of Northfield Farms, left the road at the ditch near the residence of L. O. Clapp, turned over and went down the bank, wrecking the car. With Zabko, who is about 22 years of age, was a friend, but his name was not learned, who escaped injury. The car was later pulled out and taken to Morgan's garage. Constable Harry M. Haskell investigated.

### "Knapsack" Issued

The spring number of the "Knapsack" the official organ of the American Youth Hostel, has just been issued and forwarded to all pass-holders. It is a travel number and advertises the various tours with detailed information, which the organization offers to young people this summer. There are about twenty tours in the list and one to Mexico is to be undertaken for the first time. The "rolling" hostel through the Canadian Rockies, which has been so successful for the past two years will again be undertaken.

The issue is dedicated to Mrs. Monroe Smith, who is recovering from her injuries, received in an automobile accident in Holland, Mich., last November. There is a full page picture of her.

Miss Tessie Larnatowits who is employed in Springfield was at her home here for last week-end.

### A Humor Program Delighted Members Of The Fortnightly

At the meeting of the Fortnightly held last Friday afternoon in Alexander hall, Mrs. Hortense Howes of Ashfield, delighted those in attendance by giving two short plays and several readings, bubbling over with much humor as produced by the dialects in which they were written. Mrs. L. P. Goodspeed, president, introduced Mrs. Howes. Miss Julia Ross sang in an acceptable manner, two solos.

During the business session, the club voted a contribution of one cent for each person in the community toward the State Publicity fund. Tea was served and Mrs. Charles C. Stearns and Mrs. A. F. Bennett poured. The hostesses were Mrs. J. F. McNeil, Mrs. Robert McCastline, Miss Anne Mattoon and Mrs. Carroll Miller.

Plans for the fashion show in the town hall were announced as nearing completion. The date is Wednesday, March 22 and will be for the benefit of the high school seniors' Washington trip fund. A food sale will be held in connection with the show. The committee in charge consists of Mrs. Ray Thompson, Mrs. George Pefferle, Mrs. Ross Spencer, Mrs. Joseph W. Field and Mrs. George Thompson.

### Hermon Students To Find Themselves

The 4th annual Find-Yourself-Week-end at Mount Hermon school gets under way today with a special assembly at noon under the leadership of Headmaster David R. Porter. The Rev. Chester B. Fiske of the class of '23 at Hermon and now minister of the College Church at Dartmouth will speak on "The Principles to Guide in Choosing a Life Work." Before coming to Dartmouth, Mr. Fiske was a specialist in sociological problems in Chicago. Vocational movies will be shown in Camp hall tonight.

Tomorrow (Saturday) noon there will be short speeches by some of the visiting alumni who are participating in the program. Interviews fill the afternoon, and after the evening meal there will be dormitory forums. At 8:30 the Players will present Beaumont and Fletcher's 17th century play, "The Knight of the Burning Pestle."

The growing importance of vocational guidance during secondary school years will be recognized at Mount Hermon school on this Friday when the fourth annual "Find Yourself" week-end gets under way. Headmaster David R. Porter, early in his administration, inaugurated this institution of gathering a group of leaders together to assist the students in examining their own aptitudes.

In most cases the vocational guides this week-end will be young alumni of Mount Hermon who have worked out for themselves satisfying decisions regarding their life's work. Such men are the Rev. Chester B. Fiske of the college church at Dartmouth, Russell B. Wight of the Hill School who will speak on teaching, John Schmitt of New Haven who will speak on business, John Norton of the New York Public Library, Wallace Keith of the Episcopal Seminary in New York City, and Edwin B. Nixon, president of the senior class at Middlebury college.

The program will include addresses, forums, interviews, sound films on vocational ideas, and aptitude tests. Dr. Porter said in announcing the program, "A school like Mount Hermon with its tradition of work and study, and with a large number of boys less able financially than boys of most other private schools, cannot go blithely on without considering its social duty of vocational exploration."

### Girl Scouts

The committees arranging the Girl Scout card party to be held in Alexander hall, March 13, are: Posters, Betty Kehl, Beverly Briesmaster, Polly Spencer, Sybil Severance, Lillian Dawe, Helen Savcheff; tickets, Capt. May Thompson, Lillian Dawe, Betty Kehl, Beverly Potts, Helen Savcheff; publicity, Beverly Potts.

### Announcement

Dr. F. Wilton Dean announces that his office will be closed from March 15 to April 1st.

### Florida Liquid Sunshine — Tree-Ripened Fruit

You have used more than 12 tons thus far this season—450 bushels in 23 States and Canada. Now we are shipping during March and April the juicy Valencia practically seedless oranges. The grapefruit are also excellent. Alkalize and keep well with plenty of citrus fruit.

1 Bushel Grapefruit and Oranges mixed ..... \$1.00

1 Bushel Grapefruit ..... \$1.00

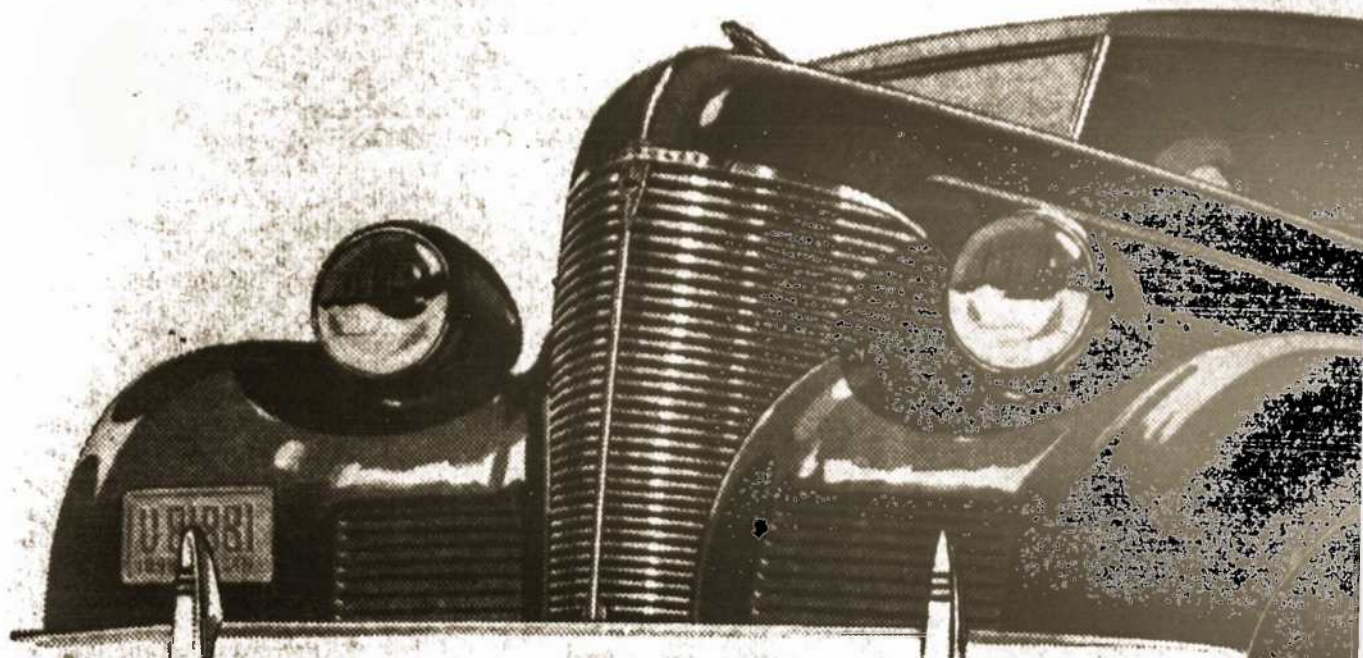
1 Bushel Oranges ..... \$1.10

Pay express charges on arrival of fruit. (\$1.25 per bushel to New England—\$1.10 per bushel to New York City and Long Island.)

SPURGEON GAGE, Holden Ave., R. D. 3, Orlando, Florida



# All That's Best at Low



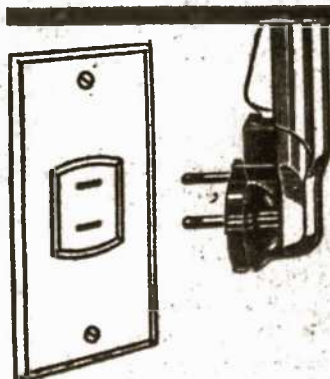
It takes the best in motor car design, engineering and manufacturing to give the best in motoring results. Today, as always, Chevrolet brings you the best in modern motoring at the lowest cost in purchase price, operation and upkeep. See this car at your Chevrolet dealer's—today!

**Don't be satisfied with anything but the best—  
BUY A CHEVROLET!**

**SEE YOUR LOCAL CHEVROLET DEALER  
JORDAN MOTOR SALES**

PRESS CLASSIFIED ADS BRING RESULTS

## "All-Nite Glo-Lite"

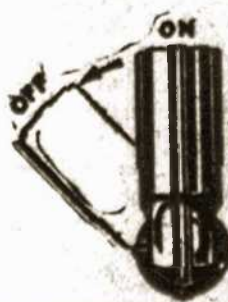


**PLUGS IN  
ANYWHERE**

**BURNS 30 HOURS  
FOR 1 CENT**

**Pays Big Dividends in  
Safety and Convenience**

**A Quarter Turn  
Shuts It Off**



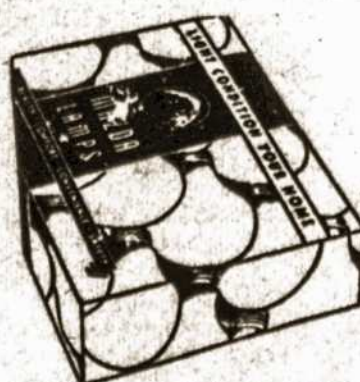
# FREE

with this  
**ASSORTMENT  
of 6 Light Bulbs**

## 90c

At Regular Price of 15c each

1—40 Watt	1—75 Watt
2—60 Watt	2—100 Watt



**Packed in Handy Storage  
Carton with "Lamp  
Guide" Printed on Back**

**Stock Up Now  
On Light Bulbs**

## USE THIS COUPON

It Will Be Honored By All Leading  
Lamp Bulb Dealers—Fill in Name and Address

**This Coupon Entitles**

Name .....

Address .....

### Students Lead Services

Students of the Northfield Seminary conducted religious services last Sunday evening at out-of-town churches. One group consisting of the Misses Constance Gifford, Eleanor Gaines, Frances Houser and Mary Gethman, were at the young people's service at the First Methodist church of Greenfield, and the Misses Margaret Colvin, Elizabeth Colvin and Marilyn Baker were at the service in the First Baptist church, Turners Falls. At the Turners Falls service a sextet from the Estey choir sang. The subject of the Greenfield meeting was "Worship Through Beauty" and at Turners Falls, "The Church and Youth."

### Married Fifty Years

Mr. and Mrs. Thomas Clark of Warwick avenue, were married March 2, 1889, in Brattleboro, Vt., by Rev. Mr. Perry of the Baptist church and they were at home on their 50th anniversary to their many friends, who gave them a surprise party. They were presented with a wedding cake, attractively decorated, and were recipients of many cards and other greetings.

Mr. and Mrs. Clark have lived in Northfield for about 40 years and Mr. Clark has followed his occupation as a carpenter, working on the construction of many homes in this vicinity. Mrs. Clark was formerly Miss Jennie Joslyn, daughter of Mr. and Mrs. Lorenzo Joslyn of Putney, Vt. They have a daughter, Mrs. Eva D. Reed of Greenfield, three grand children and five great grandchildren.

We extend congratulations to Mr. and Mrs. Clark and wish them many more years of health and happiness.

### Mrs. James Broderick

The body of Mrs. James Broderick, for many years a resident of this town, and who died last week Thursday at the home of her son, John Broderick in Northampton, was brought here for burial last Saturday in St. Mary's cemetery. She had made her home with her son, since their removal from Northfield.

Surviving are three sons, John of Northampton, William of Springfield, and James of Chatham. Also one daughter, Mrs. Mary Purcell of Albany, N. Y. There are several grandchildren.



# GROWERS OUTLET

29-31 Federal Street Greenfield

## Special Low Prices This Week

Beech-Nut TOMATO JUICE ..... 4 cans 25c  
 Del Monte Sardines ..... can 9c  
 Thank You PEARS ..... No. 2½ can 12c  
 Universal PEANUT BUTTER ..... 24-oz. jar 19c  
 SHRIMP broken for salad ..... can 10c  
 Santa Clara Prunes ..... 3 lbs. 14c  
 Del Maiz Cream Style CORN ..... 3 cans 25c  
 PASTRY FLOUR ..... 24½-lb. bag 47c  
 Rural Gold FRUIT COCKTAIL No. 1 can 10c  
 Blue Wrap  
 Macaroni, Spaghetti, Elbows ..... lb pkg. 5c  
 Noodles Pure Egg ..... 1 lb. Pkg. 10c  
 Sealect EVAPORATED MILK .... 4 cans 24c  
 Recipe PINK SALMON ..... 2 cans 21c  
 Phillip's Early June PEAS ... 4 No. 2 cans 25c  
 Dolly Madison  
 SLICED DILL PICKLES ..... 32-oz. jar 12c  
 Moonkist GRAPEFRUIT .... 3 No. 2 cans 25c  
 Moonkist GRAPEFRUIT JUICE 2 47-oz. 25c  
 Honey Flavored Fig Bars 2 lbs. 15c  
 El Campo TUNA FISH FLAKES .... can 10c  
 B & M Fancy Maine  
 GOLDEN BANTAM CORN ... 3 No. 2 cans 25c  
 Dolly Madison Pure MUSTARD .. 8-oz. jar 5c

Springfield—Nolyoke—Northampton—Greenfield

Birthdays? Anniversaries?

Wedding Gifts?

Northfield Hotel Gift Shoppe

Unusual Gifts — All Occasions

Telephone 44

## BANKING LOOKS AHEAD



### Let's Pull Together

We have repeatedly urged cooperation and teamwork as the key to prosperity. It is our sincere belief that no obstacle is too great for the American people to surmount when they are pulling together.

What can you do to help? The answer depends upon the part you play in our economic system. Government officials should have greater faith in business. Business men should work in better harmony with government and labor. Workers should join hands with employers to solve common problems.

This bank will continue to cooperate in promoting community and national progress.

## First National Bank & Trust Co.

GREENFIELD

Member Federal Deposit Insurance Corporation

## FRANKLIN COUNTY TRUST CO.

GREENFIELD, MASSACHUSETTS

(Established 1849)

OFFERS COMPLETE BANKING FACILITIES  
 COMMERCIAL BANKING  
 SAVINGS DEPARTMENT  
 SAFE DEPOSIT VAULTS  
 TRUST DEPARTMENTS  
 Member Federal Reserve System  
 Member Federal Deposit Insurance Corporation

## THE BANK THAT IS FOR YOU

This bank offers you a complete banking service devoted to your interests and convenient for you to make easy and frequent use of it. We are always ready to be of service and assist you in all financial matters.

## VERMONT-PEOPLES NATIONAL BANK

BRATTLEBORO — Established 1821

Member Federal Deposit Insurance Corporation

WE INVITE YOU TO USE OUR

COMPLETE BANKING SERVICE  
 BRATTLEBORO TRUST COMPANY  
 MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

## REPAIR LOANS WANTED

If you are faced with a problem of repairing your property come and talk it over. We may be able to give you just the help needed.

## WINCHESTER NATIONAL BANK

Member of the Federal Deposit Insurance Corp.

## VERMONT SECURITIES, Inc.

Listed — STOCKS — BONDS — Unlisted

BOUGHT — SOLD — QUOTED

American Bldg. Tel. 55 Brattleboro

## ROLLED ASPHALT ROOFING and ASPHALT SHINGLES

in stock for immediate delivery

ALL KINDS OF BUILDING MATERIALS

FOR THIS EMERGENCY

HOLDEN & MARTIN LUMBER CO.  
 11 Frost Street Tel. 786 Brattleboro

## TOWN TOPICS

The fire department was called out for a chimney fire at the home of Erving C. Perry on Northfield Mountain, Tuesday morning. No serious damage resulted from the fire which was smothered.

Miss Margery Fuller Mitchell, daughter of Prof. and Mrs. Philip H. Mitchell of Providence, R. I., announces her engagement to Robert E. Tonks of Middletown, Del., the wedding to take place in the early summer. Miss Mitchell is a graduate of Smith College and is now teaching at the Seminary.

At an assembly in Silverthorne hall on Wednesday, Mrs. Chase Going Woodhouse, managing director of the Institute of Women's Professional Relations, spoke on opportunities in home economics. At noon Mrs. Woodhouse was the guest speaker at a luncheon for Northfield Seminary home economics instructors and home economics teachers at the Northfield hotel.

Mrs. Charles E. Dickerson arrived in town last week-end to spend some time with her mother, Mrs. William R. Moody, at the Homestead. Mr. Dickerson, who is the son of the late Principal Dickerson of the Seminary and connected with the United States Consular service in Stockholm, Sweden, has gone to Washington, and expects to be assigned to various special appointments in this country. He will come to Northfield later.

Miss Harlene Carne, daughter of Rev. and Mrs. W. Stanley Carne, and a student at Wilson college, in Chambersburg, Pa., has been cited for academic achievement. She is one of 26 members of the senior class named in the honor list. Miss Carne is making biology her field of concentration.

George W. Carr has been chosen as one of the grand jurors for this term of superior court, with Justice Walter L. Collins of Boston, presiding.

Miss Evangeline Garfield is caring for Mrs. Nellie Haley at her home on Warwick avenue, since her daughter, Mrs. Carpenter, returned to her home in Springfield.

It is expected that a large class will be admitted to the local Congregational church on Easter Sunday. The pastor, Rev. W. Stanley Carne, is conducting regularly a training class for church membership.

The Nature Section Recreation conference is in session at the State College in Amherst through Sunday and there will be an exhibit available to visitors. The exhibit will also be loaned to schools and libraries. An invitation is extended to our citizens to attend.

Prof. I. J. Lawrence and Mrs. L. P. Goodspeed attended last Saturday a meeting of the In and about Western Massachusetts Music Educators club, a new organization to further the interests of music. Dinner was served at the Mansion House and the guest speaker was Mrs. Frances Settle of Boston, who spoke of the organization and its work. It has a promising career.

Four hundred investigators will immediately check up on the need of the 120,000 WPA workers in the state, their earnings for the past thirty days and any sources of income for the family. Workers who have been employed in and about Northfield will not be overlooked.

Joseph Camballist is making a fine recovery from an appendicitis operation at the Farren Memorial hospital which he had undergone last week-end.

Rev. W. Stanley Carne officiated at the funeral service for the late Mrs. Minnie B. Simonds, who died at her home in Gill, Wednesday last week.

Mrs. Maude N. Voris of Jamaica, N. Y., a summer resident and property owner of Northfield, is on a visit to California, where she will remain until May.

A new schedule of hours is now in effect at the high school. Classes meet from 8:30 a. m. to 2:00 p. m.

Mel Eaton, who is a freshman at Mass State college and who graduated from Northfield last June, has been named "point" on the all-New England prep school lacrosse team for 1938, as announced by the Boston Lacrosse club.

Tuesday, June 6, will be Massachusetts Day at the New York World's Fair. It is said that many of our local citizens are planning to visit the Fair during the coming summer.

## DELAND'S MUSIC STORE

51 CHAPMAN GREENFIELD  
 Franklin County's Musical Center

## What's a few miles BETWEEN friends?

A few or a thousand... distance makes no difference... by telephone. You can be as close to far off friends as those nearby... exchanging personal news... making plans... strengthening friendship's ties.

Let the long-distance operator tell you how little it costs to keep in touch with friends you seldom see.

## THE BACK YARD GARDENER

Well, I guess you could say that March came in like a lamb. If it was a lion, he must have been in the lamb's coat. But lion or lamb, the first of March means to the back yard gardener that he has got to get busy.

No. 1 on this list of March activities is start plants early, both vegetable and flower plants. At least you have to be thinking about it and getting things ready to start the seeds. Perhaps you will have to order your seeds. In that case, you have got to move extra fast.

It usually takes 6 to 8 weeks to get most plants to a transplanting age or size. And many authorities say that a plant should be transplanted at least once before it is put outdoors. Start your plants now in little seed flats, then put them into a hot bed or cold frame and then into the garden, depending on when spring comes in your neck of the woods. Of course, flats can be used for the transplanting.

Incidentally, if you want some expert advice on this idea of getting your plants started early, I'd suggest that you write to the Massachusetts State college, Mailing room at Amherst, Mass., and ask them for a copy of their little leaflet on starting plants early. It tells you how to prepare the seed bed and also how to control diseases which may appear in your seedlings. This leaflet is certainly worth having if you do most early planting. This is free to residents of Massachusetts, and five cents a copy to others.

No. 2 on the March list is pruning; but here you need to use your thinking cap. In other words, do not let the warm spring days make you over-ambitious. Most folks can't see much else to do so they grab a pair of pruning shears and give their shrubs a billy heck.

I know some folks who clip back their forsythia bush each year at this time and then wonder why they didn't get flowers. Well, the reason is that they cut off the flower buds in their pruning. In other words, early flowering shrubs should not be pruned until after blooming except to remove dead or injured wood. For example, some of your shrubs may have been injured by ice or snow piling on them. In that case, make a new cut, rather than leave the jagged, broken edge. The clean cut will be less apt to get infected.

Shrubs like the hydrangeas, which bloom late in the year, carry their bloom, you know, on new growth, and so they should be pruned at this time of year before growth starts. Prune the tree type of hydrangeas back to two or three eyes from the main branch. Prune the shrub type back to two or three eyes from the ground.

Of course, any shrub can be pruned at this time of year if it really needs it. You have to keep in mind the reasons for pruning, or what you wish to accomplish. Pruning is practiced to counterbalance the root system when you transplant. It is also practiced to remove old or diseased branches each year or two, to increase the bloom, to keep your shrub attractively shaped or within bounds or to create a definite form, such as hedge pruning.

So, as I say, it's a case of using your thinking cap when you use the pruning shears. Unless you are making a hedge, cut back to the ground, or to a main branch. Check over your home grounds and if shrubs or perennials have been heaved by the frost tramp them back into place. Check over your trees and shrubs and see if they have been injured by mice or rabbits during the winter. If they have, take means of correcting the damage.

In case some of your perennial vines have been winter killed, you can cut them out and replace the perennials. And it's a good time during March to check your plants and see if any of them are

AMHERST . . . MASSACHUSETTS

## A good place to trace Douglass Marsh

Stock Reduction of ODD BEDS

All Poster Beds Included  
 Walnut Mahogany Cherry

A few DISCONTINUED PATTERNS 1/2 Price  
 We Are Giving Away at . . . . .

ALL MAPLE BEDS LESS 10% DISCOUNT  
 — FOR THIS WEEK ONLY —

Call at once while the assortment is large. Be one of the lucky winners and buy a bed at 1/2 price.

In AMHERST — At the Head of the Village Green  
 Where Good Values Prevail . . .  
 Where Courteous Service is Outstanding

## Buy That Used Car NOW

While we have a Nice stock and before prices go UP

'38 FORD Deluxe Sedan, Heater, Radio \$620  
 '37 FORD Tudor, Heater \$465  
 '37 FORD Fordor, Heater \$425  
 '36 FORD Cabriolet, Heater \$395  
 '36 FORD Cabriolet, looks new \$395  
 '36 FORD Coupe, Heater \$360  
 '36 FORD Tudor, Heater \$350  
 '35 FORD Dump Truck, Heater \$370  
 '33 CHEVROLET, Coupe, Heater \$195  
 '30 PLYMOUTH Sedan, Heater \$80  
 '29 FORD Pick-up \$40

EASY PAYMENT PLAN

## Spencer Bros.

Call 300 Northfield

## What Do You Know About Health?

By FISHER BROWN and NAT FALK



Answers: 1. The only way to get the real health benefits from milk is to take it internally in food or drink.  
 2. In the temple in Peking stands this famous Taoist bronze horse, believed to have power to cure all bodily ills, a beast whose back is worn smooth by hands aching with rheumatism, and whose eyes have been almost rubbed away by the blind. For to obtain relief the sick must rub the counterpart of the ailing member of his own body on the horse.  
 3. He was one of the founders of modern hydrotherapy as a branch of healing. His methods were always simple and harmless. In Germany the cold compress placed around the throat for colds and hoarseness still goes by the name Priessnitz compress.

attacked by the scale insects and oil sprays, but use them as a dormant spray on the spruce gall most spray any day when it will apply. You remember I spoke of warm enough so the spray can about this during the winter. Use dry before it freezes.



## The Northfield Press

NORTHFIELD, MASS.

WILLIAM F. HOEHN  
Editor and Publisher  
Telephone 166-2

Published Every Friday  
Printed by Transcript Press, Athol  
Advertising Rates Upon Application  
Subscription: \$1.00 a year

Entered as second-class matter  
August 9, 1935, at the Post Office at  
Northfield, Massachusetts under the  
Act of March 3, 1879.

Subscribers to the PRESS should  
allow two weeks for a change in  
address if they do not wish to miss  
a copy of the paper. Notify us as  
early as possible of any change in  
address.

Friday, March 10, 1939

### EDITORIAL

Every community has a problem with its roads. Just now our main highway through the town appears tattered and torn and a disgrace to any self-respecting town. Signs have been placed along the road, advising caution, proceed slowly, and travel at your own risk. To be sure, at places, no such signs are necessary for the man who fails to slow down, might surely wreck his car, blow his tires or break the springs. And with it all not much complaint is heard. For four or five years we have heard suggestions that the highway, in charge of the state, might be rebuilt, widened or resurfaced, yet the time passes and nothing is done. It's about due that we speak out and through our officials demand that the state give some consideration to the much used single artery of travel through Northfield.

Our attention has been called to an apparent thoughtlessness of motorists who travel our streets with bright headlights and fail to dim, when passing another car. Especially in coming down or going up hills, the lights become very blinding and motorists should be considerate. Lately cars are being parked on the wrong side of the street and the lights left brightly burning. On Moody hill at the East Northfield post office there is a constant violation of stopping on the wrong side of the road and of leaving lights burning brightly facing down hill. This is a dangerous practice and makes it very difficult for those who are on the upgrade. We mention the facts, believing that a word to the wise is sufficient.

### WHY REAL ESTATE?

by REGINALD W. BIRD  
President, Mass. Federation of  
Taxpayers Associations, Inc.

Real estate has been the financial foundation of government since the early days of Massachusetts. But now functions of government and expansion of departments and personnel have year by year for upwards of a century loaded an increasing burden on property.

If real estate is destroyed by taxation and confiscated by government because the owners cannot pay the tax—that is where democracy stops and autocracy sets in. The small, independent home owner of the United States has been the backbone of our democracy. If he is destroyed, democracy perishes.

Today real estate is paying two-thirds of all state and local taxes in Massachusetts, and still the burden piles on. The state, the cities and the towns face a grave financial situation. That situation has been in the making for several decades. It is not something that has sprung up overnight but it has grown rapidly worse in the depression years.

One doesn't have to look far for symptoms.

There is warning in sluggish tax collections which have fallen behind the soaring tax rates—fallen so sharply as to shake the financial standing of a number of cities and towns. There is warning in the real distress of countless home owners. There is warning in the blight that has throttled the construction industry, once the second largest employer of labor. And there is warning in stillled factories—where mills have failed or left the state, and new factories have hesitated to enter Massachusetts while competing states offer low taxes or even complete tax exemption.

Any property owner, any home owner, will tell you how his taxes have gone up. Take as a single example the case of one man who built a cottage in a Massachusetts city in 1914 and in that first year paid a moderate tax bill of \$69. Last year his bill for that same house, grown 24 years older and shabbier, had jumped to a four-fold increase. There are similar cases among your own neighbors.

That sort of increase unfortunately is typical of much that is happening in Massachusetts. Since 1916 the average of all the city and town tax rates has nearly doubled—jumped from \$18.88 to \$36.94, and still the trend is upward.

To mills competing with goods made in other states, that means

## SAVE NOW on HOUSEHOLD NEEDS During Wilson's MARCH SALE of HOUSEWARES

Tell us what you haven't got—and we'll tell you where you can find it in this—our March Sale of Housewares. Your home is sluggish, feeling stodgy—it's a dull place to spend almost all your time now! But give it tonic—pep it up with these very spirits of spring, and see it wake up smartly, see it gleam with efficiency, and become a gay, effortlessly run home better to live in and smarter to entertain in. Anyone who has ever shopped one of our Housewares Sales will be wide awake, early tomorrow morning, ready to get here when our doors open—ready to pick out the gadgets and appliances, the pots and pans, the dishes and decorative, practical helps for every room, for every job in the house.

### WILSON'S

GREENFIELD OWNED • GREENFIELD MANAGED • GREENFIELD MINDSET

sharply higher costs. Is it any wonder that the New England Council's recent survey of manufacturers showed taxes as the most important single cause of high production costs?

With higher taxes, the actual market value of property has fallen, and for thousands of pieces of property there is no market. Is it any wonder that towns and cities have had to seize and now hold 75,000 pieces of property on which the owners could not pay the taxes and could not even sell the property?

As taxes rise, the buildings that could not earn enough to pay the tax bill have been torn down—an outright destruction of taxable property. In Boston alone last year 330 buildings were torn down. The same is happening throughout the state. Is it surprising, therefore, that assessed values have fallen by one billion dollars since 1930? That is a shrinkage of 15 per cent in the largest tax source in the state.

With higher taxes, owners of property in many cases have been unable to pay off mortgages. Is it any wonder that banks in this state now own \$200,000,000 in real estate? With taxes soaring, is it any surprise that the building industry has slumped, dwindling last year to one-fourth of the \$148,000,000 volume reached in 1928?

The seriousness of this problem goes far beyond the effect on individual property owners. It touches to the heart of the welfare of the entire commonwealth, and led the Special State commission on Taxation and Public Expenditures to report last year: "Neither a campaign for the revival of the building industry nor the state's efforts to attract new industry can succeed, however vital to recovery, under the existing real estate tax levies. Industries

expansion and the reemployment of our building trades craftsmen will not be realized under our present system."

Meanwhile the depression has accentuated the grave problem of unemployment and welfare relief. In ten years, welfare costs in Massachusetts have gone up nearly four-fold, not including any Federal Aid. Welfare and relief now take \$1,000,000 a week in state and local money alone. And that welfare load has been piled almost entirely upon real estate.

More serious, the special tax commission reported the welfare burden had become to a large extent a permanent load, representing higher standards of public assistance and a liberalized public attitude. Thus, even with full economic recovery, welfare will continue as a substantial tax burden.

Yet, because we are not facing this problem squarely and providing specific revenue for it, we are allowing it to crush us by resting the burden almost entirely on the back of real estate.

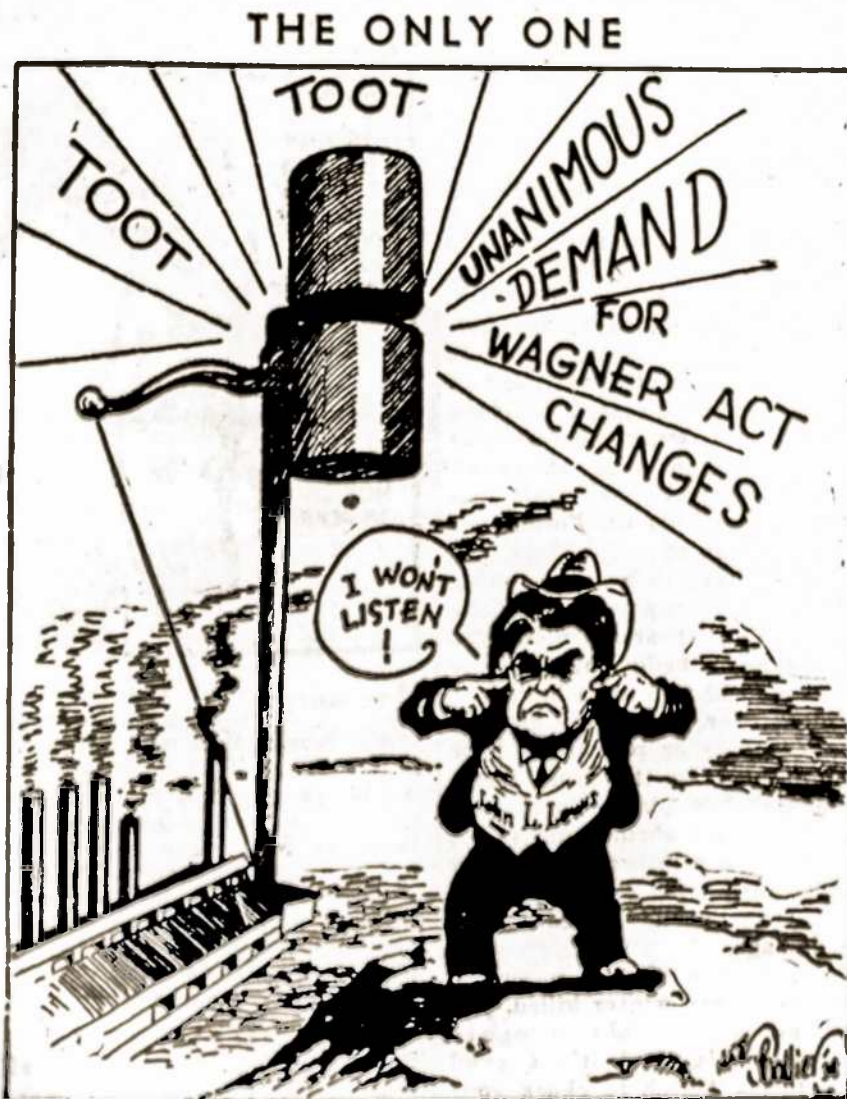
Mayors of some of our large cities felt as you and I did five years ago that this welfare burden was temporary, and therefore they borrowed to meet some of their welfare expenditures—a procedure that cannot be continued indefinitely. But if there had been no borrowing and if property assessments were on a basis of true valuations, the tax rates in some of our industrial centers would have run to the astounding figure of \$80, \$90 or even \$100.

The problem is one that must be faced, and faced realistically.

### Pants Wearer

"You ought to brace up and show your wife who is boss around your house."

"I don't have to. She already knows."



### LATCHIS MEMORIAL BRATTLEBORO AUDITORIUM

Mat. at 2:30; Eve. at 6:45 and 8:50; Sat. Cont. 2:00 to 11:30

Fri. - Sat. March 10-11  
"TOPPER TAKES A TRIP"  
Connie Bennett - Roland Young  
News - Added Attractions  
Sat. Only - BIG STAGE SHOW

Sun. thru Wed. Mar. 12 - 15  
Shirley Temple in  
"THE LITTLE PRINCESS"  
Richard Greene - Anita Louise  
Added Specialties - News

Thur.-Fri.-Sat. Mar. 16-17-18  
"FAST AND LOOSE"  
Robert Montgomery  
Rosalind Russell  
News - Comedy - Specialty

Fri. - Sat. March 10 - 11  
"BURN 'EM UP O'CONNOR"  
Dennis O'Keefe-Cecilia Parker  
Jack Randall in  
"THE GUN PACKER"  
Chap. 13 "Dick Tracy Returns"

Sun. - Mon. March 12 - 13  
Deanna Durbin in  
"MAD ABOUT MUSIC"  
Tuesday, March 14  
"HOLLYWOOD HOTEL"  
Dick Powell - Rosemary Lane

Wed. - Thur. March 15 - 16  
"PARDON OUR NERVE"  
Michael Whalen - Lynn Bari  
Tex Ritter in  
"SUNDOWN on the PRAIRIE"

### Know Massachusetts

Compiled by  
State Planning Board

Do you know that . . . Massachusetts has more first-class and improved roads in comparison with its area and population than any other state . . . The "Veery" is the state bird of Massachusetts by choice of the State Federation of Women's clubs, although the state legislature voted it down on the grounds that it went to Florida for the winter . . . It is estimated that the coffee consumed in Massachusetts last year would amount to 14.38 pounds for each man, woman and child . . . The term "Minute Men" originated in Worcester, September, 1774 . . . It was on Taunton green that the first flag in the colonies was raised emblazoning, in words upon it, the ideal of "Liberty and Union" . . . The General Electric Co. of West Lynn supplied all of the floodlights for the Golden Gate Exposition now in progress . . . More than 400,000 bushels of windfall apples from the September hurricane were purchased by the Federal Surplus Commodities Corporation from this state alone . . . The Park Square building in Boston is known as the largest office building in New England . . . Illiteracy in Massachusetts has decreased approximately 50 per cent in the last 30 years . . . Massachusetts tobacco is in great demand for wrappers of popular priced cigars . . . Snow trains are a Massachusetts born innovation, introduced in the United States eight years ago by the Boston & Maine railroad . . . Speakers of national fame in planning make up the program of the planning section of the Sixth Annual conference on Recreation, to be held at State college, Amherst, March 9 to 12.

GET THE BEST IN THE PRESS  
PRESS ADS BRING RESULTS

### A Must-be-eaten Dessert

—By Frances Lee Barton—

A most delightful and modern holiday pudding is one which is molded in gelatin and, of course, served cold. It is a most fitting end to a party dinner — yet it is so light that not one of your guests will decline it with the regretful plea

"I've no more room."  
Jellied Holiday Pudding  
1 package cherry flavored gelatin; ¼ teaspoon cinnamon; ¼ teaspoon cloves; dash of salt; 1 pint hot water; ¼ cup brandy; ¼ cup chopped raisins; ¼ cup chopped cooked prunes; ¼ cup sliced citron; ¼ cup broken walnut meats. Combine gelatin, spices, and salt; mix well and dissolve in hot water. Cool and add brandy. Chill. When slightly thickened, fold in remaining ingredients. Turn into mold. Chill until firm. Unmold. Serve with whipped cream or your favorite sauce. Serves 10.

### FRIDAY and SATURDAY PENNY SINGLETON in "Blondie Meets The Boss"

with Arthur Lake  
also  
William Boyd in  
"Renegade Trail"  
STARTING SUNDAY  
CHARLES LAUGHTON in  
"BEACHCOMBER"  
Also Short Subjects

### At The Victoria

Friday, Saturday, March 10, 11,  
two good shows on the screen:  
"The Mysterious Rider" by Zane Grey, with Douglas Dumbrille and Sidney Toler, and "Tropic Holiday" with Bob Burns and Martha Raye. Sunday through Tuesday, "Angels With Dirty Faces" with James Cagney and Pat O'Brien, also "Listen Darling" with Freddie Bartholomew and Judy Garland.

### CLASSIFIED

RATES—First insertion 25 cents—  
not more than twenty-five words.  
Succeeding insertions, half rate.

YOU CAN NOW BUY \$35 to \$65 College Clothes for as low as \$5. Sport models, shorts, slacks, Odd Coats, vests and pants. See BRAFF, Cleaners and Dyers, 12 Chapman St., opp. Victoria Theater, Greenfield. 8-19-If

HOUSE PAINTING and Interior Decorating, by the hour or by contract, done by Leon A. Starkey, with experienced workmen. Tel. 139-21. 11-4-tf

FOR RENT—The Askren home on Wanamaker road. Very desirable. All improvements and reasonable rent. Immediate occupancy. Apply Mr. Hoehn, Tel. 166-2. 12-30-tf

FOR SALE—One-car garage, size about 10x16, to be moved. Cheap for cash. Call Mr. Whitmore, Tel. 125. 3-10-3tp

### SEND \$1 for the next 4 months of THE ATLANTIC MONTHLY

Make the most of your reading hours. Enjoy the wit, the wisdom, the companionship, the charm that have made the ATLANTIC for over seventy-five years, America's most quoted and most cherished magazine.

Send \$1.00  
(mentioning this ad)  
to  
THE ATLANTIC MONTHLY  
8 Arlington St., Boston

### APRIL Coming and NO Joke

It's no joke to drive your car with smooth tires, defective brakes, poor lights, bad vision or a number of other things. Your driving should be a pleasure and can only be such when you know your car is in good condition and you have confidence in its performance. Bring your car to us for a general overhauling or for specific repairs before some disaster overtakes you.

### The Morgan Garage

Miles E. Morgan  
NORTHFIELD, MASSACHUSETTS

## BUSINESS DIRECTORY



### FIRESIDE CHEER

Enjoy your fireplace with Col-O-Flame Blocks which give out beautiful colors of azure blue and emerald green with flashes of violet and red.  
25 Blocks \$1.00—12 Blocks 50c  
Fine For Gifts and Camp  
Sold by The Northfield Hotel and Elwood Adams, 156 Main St. Worcester, Mass.

A. H. WRIGHT, M. D.  
PHYSICIAN and SURGEON  
Main Street, Northfield  
Telephone call 90—private line  
Hours: 1:30 to 3 and 7 to 8 p. m.  
Except Friday Evening  
Sundays by Appointment

F. WILTON DEAN, M. D.  
PHYSICIAN—SURGEON  
90 Main Street Telephone 33  
Hours: 1 to 3; 7 to 8  
Wednesday Evening & Thursday  
by Appointment Only

ALFRED B. JORDAN, O. D.  
KATHARINE JORDAN, O. D.  
OPTOMETRISTS  
113 Main Tel. 66 Brattleboro  
Hours 9-5 Saturday 9-8

F. L. GAINES  
THE OPTOMETRIST  
For Up-to-Date Glasses  
Always Waiting to Serve You  
19½ Federal St., Greenfield

Dr. H. Gaylord Foote  
OPTOMETRIST  
117 Main Street Brattleboro  
Hours 9-12, 1-4  
and by appointment  
Telephone 12

THE BLUE LANTERN  
FLOWER SHOPPE  
291 Main St. Greenfield  
Telephone 4236  
Flowers for all Occasions  
Corsages Our Specialty

FLOWERS:  
are symbols of happiness  
— what a world this  
would be without flowers  
Hopkins, the Florist, Inc.  
Tel. 730 Brattleboro

ALBERT B. ALLEN  
INSURANCE  
278 Main Street Tel. 5275  
Greenfield

TYPEWRITER Headquarters  
Typewriters Rented, Sold,  
Exchanged, and Repaired  
Ribbons and Carbon Paper  
C. H. DEMOND & CO.  
391 Main Street Greenfield

AMBULANCE SERVICE  
Highest Standard Equipment  
DAY OR NIGHT  
Phone George N. Kidder  
31-2 Northfield

Fuel and Furnace Oil  
For All Oil Burners  
MYRON DUNNELL  
Phone 247

THE HOUSE OF  
GOOD PRINTING.  
Reasonable Prices  
The SPENCER PRESS  
Brattleboro, Vt.

MONUMENTS  
NEGUS, TAYLOR  
& KNAPP-INC.  
GREENFIELD-SHEL. FALLS.

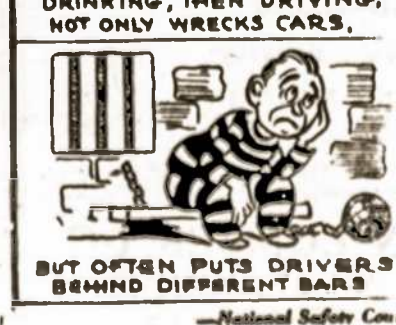
SUNSET FARM  
NORTHFIELD, MASS.  
A Complete Tourist Home  
In Every Way  
Meals A Specialty!  
Phone 129-21 Northfield

VALLEY VISTA INN  
AND ANNEX  
Rooms — Meals  
Convenient to Campus  
Tel. 231 East Northfield

"YE UL'D HUNTS INN"  
On Main Highway In Center  
of Old Northfield  
Accommodations for Tourists  
Phone 8227 Northfield, Mass.

NOTICE!  
Be fresh food conscious! By doing so you will prolong your life, be happier and keep the medics away thereby saving many greenbacks. M. F. Lopez can supply you any time with unsurpassed freshly killed to order Barred Rock poultry and graded fresh premium eggs. Phone 234. 1-13-tf

DON'T  
FORGET  
TO FEED  
THE  
BIRDS



National Safety Council